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7 TIPS TO FIND THE RIGHT LIPSTICK FOR A BRIGHTER SMILE & YOUR SKIN TONE

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How to choose the right lipstick for brighter teeth? Let your lipstick make your teeth shine.



Orange-red lips are definitely having more than their 15 minutes of fame. Today's runway looks and glossy mags have us running to Sephora for these hot lipstick shades. But wearing this trendy citrus pop can be tough on your teeth. Slick it on and all that whitening 101 you've been doing disappears with just one smile. If your lipstick choice can make your teeth look less than pearly, what's a girl to do?

When choosing your lipstick shade, keep one thing in

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mind – **you can't reinvent the wheel**. The color wheel is the magic trick to understanding the love-hate relationship between your lipstick shade and a brighter smile.

Blue and **orange/yellow** are opposite from each other on the color wheel. Since opposites attract, blue tones cancel out orange and yellow tones when they sit together. **Translation: lipsticks formulated with a blue base will help cancel out any orange or yellow tones on your teeth.** You might consider them a quick whitening treatment in a pretty little tube.

While **orange lipsticks** are hot, the way they make your teeth look will leave you cold (read: **they highlight those same hues - you'll have yellow teeth**). Here are a few tips for choosing the best and avoiding the worst lip colors for a brighter smile.

1. **The right reds:** It's not called a dare-to-wear color for nothing. This bold look can be intimidating but when you master it, it's a work of art. First you need to choose the right shade for your skin that will also show off your white teeth. If you're fair, try a cherry red with a blue undertone. For a darker skin tone, slick on a deep red wine or maroon. The purple undertones work wonders to brighten your smile.
2. **So pretty in pink:** These sweet shades are lighter, so they're missing that extra oomph that darker colors give to make your teeth pop. But they can still do the trick if you stick with cool undertones like a soft berry-hued pink, and steer clear of coral and its bright orange hue.
3. **Go berry picking, but toss the brown ones:** What can brown do for you? Nothing. Berries with brown undertones highlight brown tones in your smile. Instead stick with a dark berry with a blue base, from a light raspberry to a deep plum. If you have a darker complexion, go with a scarlet hue. This shade is flattering for most skin tones, and its blue base gives your teeth a brightness boost.
4. **Get glossy:** Consider a sheer gloss your teeth's BFF. These formulas amp up the wattage of your grin, as opposed to a lipstick that's more matte, which can make lips look dry and

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teeth look dingy.

5. **Frosty shimmers leave you cold:** Although summertime is when we want to get all frosty, leave the chilly look to the snow cones. When you apply a frosted lipstick, lips look whiter and teeth look quite the opposite.
6. **Say no to neon:** Your skin looks super tan when you're wearing a neon. Now apply that same wisdom to your teeth. The day-glow affect does nothing for your teeth. A color like fuchsia is bright, which can turn your teeth dull.
7. **Toothpaste TLC:** Before you put on all this great color, show your teeth a little TLC with [Luster NOW! Instant Whitening Toothpaste](#). It contains [Bluverite®](#), a proprietary formula that creates the optical effect of whiter teeth with blue undertones. You'll see results that last for hours, and with daily use those surface and deep stains won't be a problem anymore. Allure agrees and even gave it an [Allure Breakthrough Technology Award!](#) Think of Luster NOW! as the lipstick for your teeth.



Who knew that behind every bright smile, there's actually just the right shade of lipstick?

Find our more tricks on how to keep your teeth white with these [5 Dietary Swaps for White Teeth](#).

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