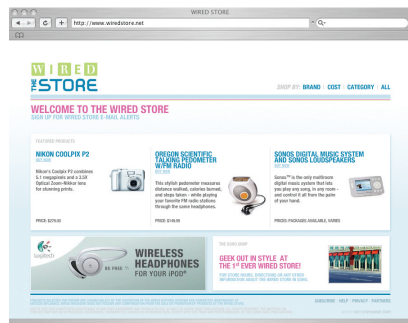


SHOP THE FIRST-EVER WIRED STORE!

An eclectic mix of gifts, gadgets, and gear for the wired one on your list. And maybe even a little something for yourself.

ONLINE

WWW.WIREDSTORE.NET



NEW YORK CITY

160 WOOSTER



GOOD TIMES

- || **Pink Light Specials** You gotta be in it to win it. In the store, that is. WIRED will give something away each and every day to store shoppers.
- || **WIRED Wednesdays** Stop by from 4 to 6 pm to satisfy your afternoon caffeine craving with a free cup of Tassimo coffee while you shop.
- || **Passengers Wanted** Make a weekend purchase at the WIRED Store and enjoy free door-to-door shuttle service to your next destination in a new VW.
- || **Sounds of the Season** Groove to some of New York's hottest DJs while cruising for the latest high-tech gear. First four Thursdays in December, 6 to 9 pm. Presented by Flavorpill.
- || **Give Good Phone** Want to send NextGen holiday cards from your phone? To learn how, sign up for the private Nokia party at www.wiredstore.net.
- || **Digital Deals** Calling all American Express cardholders! Use your card and get a special holiday gift from the WIRED Store.

For more information on WIRED Store events and happenings, go to www.wiredstore.net.

STORE HOURS

Wednesday	12 pm - 8 pm
Thursday	12 pm - 7 pm
Friday	12 pm - 8 pm
Saturday and Sunday	11 am - 7 pm

GIFTS

- || Shop it like it's hot! Find a gotta-have gift for the wired one in your life and then snag a seat at a Sony laptop station for easy purchasing.

GADGETS

- || Take a break from holiday shopping. Kick back in state-of-the-art surround sound chairs and enjoy the Epson MovieMate portable home theater.
- || Rock out at Napster's in-store jukebox station.
- || Change the way you listen to music with the Sonos Digital Music System.

GAMES

- || Check out the ultimate in 21st-century dueling with Shocking Tanks.
- || Play Rockstar Games' *Grand Theft Auto: Liberty City Stories* on handheld PSPs – perfect for your not-so-inner child.
- || Don't just play the game, *feel* the game in the Ultimate Game Chair.

WIRED STORE SPONSORS

For information regarding the spectacular retail space available for lease in Soho, go to www.160WoosterRetail.com.

OFFICIAL CARD



OFFICIAL AUTO



PROMOTION



WIRED
THE STORE
GEEK OUT IN STYLE

GIFTS GADGETS GAMES GOOD TIMES

160 WOOSTER || NEW YORK CITY || NOVEMBER 18 – DECEMBER 24, 2005

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