



GLOBAL GODDESS

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*Destination glamour*

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## The Global Goddess

You know her when you see her. A flawless finish, an innate sense of self. She exudes confidence, knows where she's going and the path she'll take. She is a curious adventurer, understanding that wherever she goes, something beautiful can be found. She is the true Global Goddess. And she wants to share her discoveries.

Global Goddess Beauty gives this savvy woman the ticket to ultimate beauty—without leaving her home. It's a beauty adventure around the world, combining tried and true beauty tips, tricks and ingredients from women everywhere.

The brainchild of Celebrity Makeup Artist and Global Beauty Expert Shalini Vadhera, Global Goddess Beauty unlocks this treasure chest of the best beauty secrets from around the world. These lines bring you age-old secrets and unique, exotic ingredients. Different countries and cultures join on this journey with one goal in mind—a destination of ultimate beauty.

Gathered from her extensive overseas travel, first generation Indian-American, Shalini, has incorporated beauty secrets from women everywhere into a line of skincare and color that makes leading a glamorous jet set lifestyle an everyday possibility. So, ready, set, jet! It's Destination Glamour.

## Global Goddess Skincare

Global Goddess Skincare guides you along every step of your journey to amazing skin. From washing off the night's slumber to the final intense moisturizing of the day (and all beauty challenges in between), Global Goddess pampers with unique ingredients from around the world. Beauty adventurers will find their skin glowing from within with Japanese Camellia Oil, bodies brightened by South Asian turmeric, and faces hydrated with the exotic Spanish Prickly Pear. Regardless of which global ingredient is your travel companion, flawless skin is your ultimate destination.

## Global Goddess Makeup

Shalini's celebrity behind-the-scenes beauty secrets are revealed within the products of the Global Goddess Makeup Line, along with products that have a multi-cultural draw. The colors are high in pigment, universally appealing on any complexion, and the line offers core colors that target the tough "mid-range skin tone," including but not limited to S. Asian, Latina, Middle Eastern and mixed ethnicities. The delicious crème textures are as rich as the finest silk sari, enveloping the skin in First Class luxury, while triple milled powders disappear quickly to an amazing finish. Global Goddess also tackles multi-cultural beauty challenges—from false lashes for enhancing Asian eyes to brightening creams for under eye circles that plague darker skintones. It's a journey through the colors, sites and sounds of exciting worldly destinations. The pinks of Jaipur, where Shalini fell in love with the city the King painted pink to impress his dinner guests, to the sands of the Serengeti, where Shalini went on her first safaris at a young age, Global Goddess Makeup offers a rich palette of color that showcases the beauty that is all around us.

### *What to know about the Global Goddess:*

- The Global Goddess is a curious adventurer, understanding that wherever she goes, something beautiful can be found.
- She wants to uncover the secrets that women from around the world have relied on for centuries to find beautiful skin and bodies. After all, our beauty is not entirely genetically determined!
- Global Goddess Beauty allows women to embark on beauty adventures around the world without leaving their homes.
- With skincare and colors with multi-cultural appeal and to accommodate any skintone, Global Goddess Beauty is truly destination glamour for every woman.



# Destination Glamour: Passport To Beauty Skin Essentials

GLOBAL GODDESS BEAUTY BY SHALINI VADHERA

## PASSPORT TO BEAUTY SKIN ESSENTIALS

Everything you'll ever need for a radiant glow, healthy hair and a touchable smooth form. Here are all the best-kept beauty secrets—snuggled safely together in their own kit. Perfect for when you need to rely on the time-tested tips of the world's most beautiful women.

### GLOW: Turmeric Cleansing Face Polish

The mystery of getting rid of a dull complexion solved! Savvy South Asian beauties know that glowing, even skin can be found within the rich orange colors of the turmeric root. This bright powder will help you attain glowing healthy skin, with its unusual healing properties. It soothes, brightens and brings about a lovely radiance. So you glow girl!

Secrets Revealed: The warm orange glow of turmeric spice powder. The crocus's crisp white and light lavender blooms. Centuries of Asian women have drawn upon nature's gifts for beautiful skin. This unique two-in-one facial scrub combines these special ingredients with kindly cleansers for radiant skin. Turmeric soothes and helps calm irritation, while Crocus Extract helps prevent free radical damage. Micro beads gently polish away dull dry skin promoting cell turnover and skin renewal. Impurities wash away to brighter skin tones and a more even texture. Hydrating humectants lock in moisture to soften skin and maintain an all-important dewy balance.

#### Ingredients:

Turmeric Root Extract (soothes), Crocus Root Flower (prevents aging), Glycerin (binds moisture)

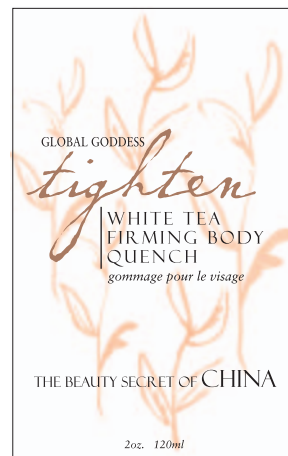
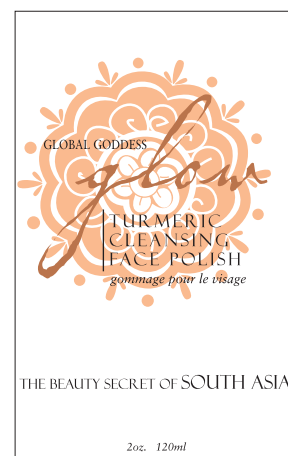
### TIGHTEN: White Tea Firming Body Quench

White Tea—the ancient Chinese anti-aging secret! These seemingly ageless women look to the silver tip of the green tea plant for one of the strongest antioxidants in the world. White tea is like a suit of environmental armor—free radicals bounce right off. And telltale age signs like wrinkles and sags don't stand a chance!

Secrets Revealed: We all know the benefits of green tea, but in China it's all about the white tea. Quench your body in this "emperor's tea," as you strive for a firmer form. This rich and creamy blend of natural oils and butters works to nourish and strengthen the skin's own barrier against the harmful environment. A smooth appearance is seen immediately as hydrating humectants soften and plump surface skin. Caffeine—the morning miracle that wakes up your mind—stimulates microcirculation to help prevent cellulite formation, and a bioactive Tea complex helps fight free radicals and prevent premature aging. Liposomes carry essential vitamins to protect skin, repair damage and stimulate collagen production to enhance healthier skin tone and texture.

#### Ingredients:

Camellia Sinensis (blend of teas), Caffeine (stimulates), Roversomes (repairs), Skin Tightener (firms)



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### LIFT: White Clay Time Fighting Mask

The women in Australia turn back the hands of time with White Clay. This natural clay draws out impurities (bye bye blemishes), improves circulation (hello fresh new glow), tightens and lifts the skin and returns the skin to a natural softness. It's gentle to the face, but tough on the toxins. Tired skin, it's time to wake up!

Secrets Revealed: New Zealanders and Aussies know you have to get a little dirty sometimes to get clean! Both cultures have been relying on the earth's clay for its healing properties (there's even evidence that Aborigines used to eat volcanic ash clay to cure sick stomachs!). So say "good-day, mate," to a clarified complexion, as you play in the mud. Natural Kaolin clay draws out dirt and oils to detoxify invigorating the skin to tighten pores and help with blemishes. A Skin Tightener complex instantly lifts to firm and tone sagging skin. Hydrating humectants soften, smooth and plump surface skin for a younger healthier tone and texture. Natural oils from the avocado renew the lipid layer and replenish skin moisture to enhance natural radiance.

#### Ingredients:

Kaolin (draws out impurities and oils), Lipomoist (moisturizes), Avocado Oil (penetrates to smooth), Skin Tightener (firms)

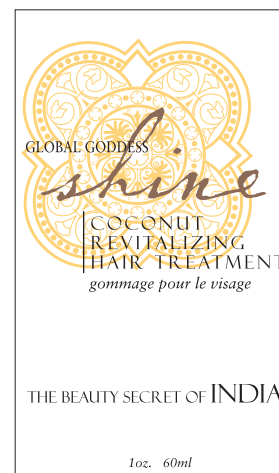
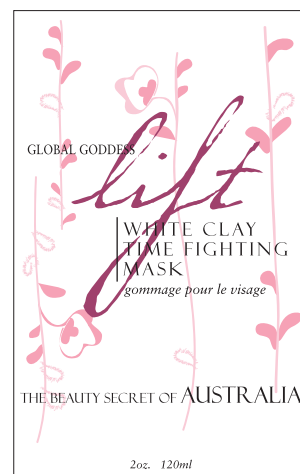
### SHINE: Coconut Revitalizing Hair Treatment

For shiny, thick locks women in India rub it in! Coconut oil that is! Coconut oil is one of the richest oils in the world. The cure-all for luscious hair, is there anything this oil doesn't do for your do?---it makes hair shiny, strengthens follicles, seals the cuticles, helps with split ends and stimulates growth. And we've added Amla, Henna and Avocado oils to make each strand extra luscious! A miracle for your mane! And don't forget your body—rub in any leftovers for touchable skin softness!

Secrets Revealed: For their to-die-for shiny hair, Indian lovelies give themselves a weekly hot coconut oil scalp massage to promote growth and wash away tress stress. Treat yourself to this extraordinary Indian oil blend of Coconut, Amla, Henna, and Avocado—each vitamin-enriched oil with its own agenda for taking the guesswork out of luscious locks. Coconut Oil, with its essential fatty acids, rejuvenates tired hair, while Amla Extract (Vitamin C) and natural Henna add volume and shine. Tiny grapeseeds offer oil that protects and helps prevent free radical damage—the result is a more tamable mane. Rich in Vitamin A, Avocado oil penetrates to nourish the scalp, encourage healthy hair growth and quench dryness (a trick overseas women have relied on for years).

#### Ingredients:

Coconut Oil (nourishes), Henna (adds volume and shine), Amla Extract (rejuvenates), Grape Seed Oil (protects), Avocado Oil (moisturizes scalp)





# Destination Glamour: Passport To Beauty Skin Essentials

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### SEDUCE: White Camellia Face and Body Silk

Discover the ancient secrets of the Japanese Geisha, a true believer in the healing powers of camellia oil. The high content of oleic acid in camellia oil gives it that extra boost to fight most beauty dilemmas—wrinkles, stretch marks, burns, brittle nails...you name it! This rich oil is long-lasting on nourishment, but quick to dry. So you won't have to worry about feeling greasy as you pull on that sexy mini or beautiful top. Spray this light fragrant spray onto dry skin for an unparalleled glow.

Secrets Revealed: A centuries-old hush hush beauty secret of Asia's ageless lovelies, white camellia nut oil is a hard-working ingredient with sweet tendencies. It leaves you with conditioned, nourished and soft skin, without leaving behind any oily traces (it's the quickest absorbing oil out there!). It aids in antioxidation for an unparalleled glow. Quick to penetrate, it deeply rejuvenates skin tone and texture of both face and body. Cyclomethicone creates a lightweight moisture veil, while natural oils from the sunflower seed nourish and rejuvenate skin. Lightweight emollients replace lost lipids to help skin maintain vital moisture levels.

#### Ingredients:

Camellia Nut Oil (moisturizes), Sunflower Seed Oil (moisturizes)

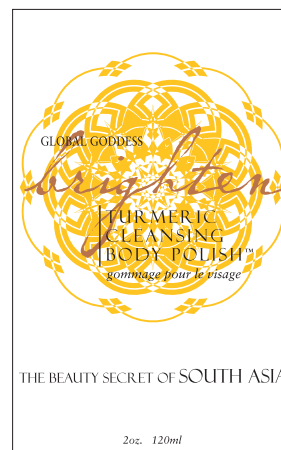
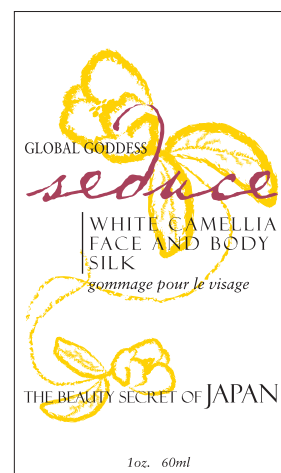
### BRIGHTEN: Turmeric Brightening Body Polish

A South Asian secret weapon against tired, dull skin—turmeric brings life back to where hectic days have zapped its vitality. This rich powder brightens to a healthy glow. Your body has never been so revived and renewed. Get ready to shine!

Secrets Revealed: A South Asian beauty ritual, turmeric has been gracing the skin of these exotic and savvy women for centuries. Your tired body is soothed and renewed with this exotic mixture of turmeric, crocus flower extract and rice, as you polish your way to perfection. Spicy turmeric brings a smoothly quality that brightens your skin, as the gentle crocus prevents free radical damage—that means no more premature skin aging! Natural rice refines skin tone and texture with a gentle exfoliation. Microbeads caress your body and promote cell turnover for a refreshed new you.

#### Ingredients:

Turmeric Root Extract (soothes), Crocus Root Flower (protects), Oryza Sativa Rice (gently refines)



# Destination Glamour: Ticket To Beauty

GLOBAL GODDESS BEAUTY BY SHALINI VADHERA

## TICKET TO BEAUTY FLAWLESS SKIN KIT

### CLEANSE—Dual Face Bath

**Destination:** Timeless Japan

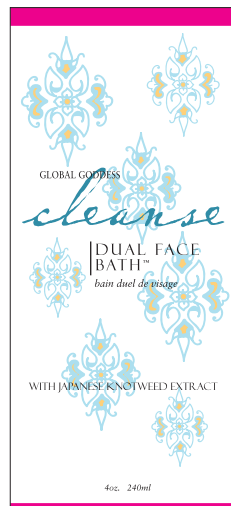
**Ticket:** Your ticket to balanced skin—Knotweed, the Asian lovely's key to making aging a thing of the past. This gentle cleanser lightly exfoliates while washing away impurities. A glowing complexion awaits your arrival.

#### Why Take the Trip:

Along your journey across Japan, past teahouses, apple blossoms and geishas, you find balanced skin, as you discover the secrets of East meets West. This dual cleanser combines secrets from around the globe through both cream and gel, helping to maintain perfectly balanced skin whether oily, dry or combination. Japanese knotweed combines with Eastern European Edelweiss and Spanish Prickly Pear to bring you an unparalleled glow—a complexion balanced and primed for toning and moisturizing.

#### Ingredients:

Edelweiss (protects), Prickly Pear (hydrates), Japanese knotweed (improves skin's radiance)



### REFRESH—Revitalizing Spritzer

**Destination:** Vibrant Spain

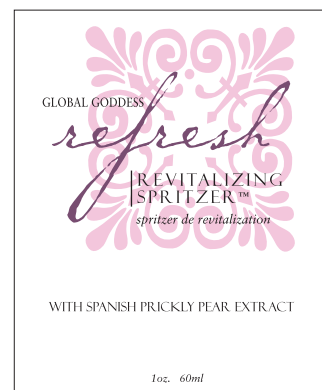
**Ticket:** Your skin is dry and tired from the journey. Your guide pulls from her travel bag a gift from the dessert—a Spanish flower with the miracle of moisture. Deliver the high water content of the prickly pear cactus with a hydrating blast anywhere you need it.

#### Why Take the Trip:

A dessert flower knows the importance of moisture in staying healthy and beautiful. Body and face are drenched with the intense hydration of the Spanish Prickly Pear Cactus, and Japanese Knotweed refreshes a dull complexion. This revitalizing spritzer also calms and tones the skin with witch hazel and protects against environmental stress with Eastern European Edelweiss.

#### Ingredients:

Witch Hazel (tones and tightens), Edelweiss (protects), Prickly Pear (hydrates), Japanese knotweed (improves skin's radiance)



### HYDRATE—Moisturizing Skin Drink

**Destination:** The Rolling Hills of Austria

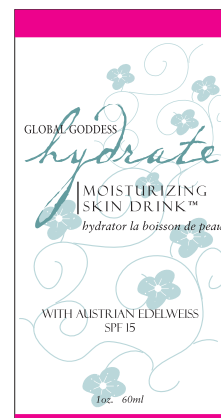
**Ticket:** Listen. You can almost hear the echo through the mountains of Eastern Europe, singing the sweet praises of Edelweiss. Your face drinks in the benefits of this cloud flower, a delicate skin-saving anti-oxidant. Perfect for every day salvation.

#### Why Take the Trip:

Drench your skin in moisture as you protect and soften. This everyday non-greasy lotion is rich in anti-oxidants to protect from pollution. SPF 15 creates barriers against harmful UVB and UVA rays, and sweet Edelweiss stands strong against the signs of aging. Nourishing oils and butters condition skin, leaving it softer than ever expected. Prickly Pear Cactus delivers its intense moisture to leave a dewy complexion.

#### Ingredients:

Jojoba Oil, Avocado Oil, Shea Butter (moisturize and condition), Prickly Pear (hydrates), Coenzyme Q10, Vitamin E (protect), Edelweiss (protect)



# Destination Glamour: Ticket To Beauty

GLOBAL GODDESS BEAUTY BY SHALINI VADHERA

## TICKET TO BEAUTY FLAWLESS SKIN KIT

### ERASE—Brightening Eye Complex

**Destination:** Flawless Asia

**Ticket:** Every mile of your trip shouldn't show on your skin. So send dark circles packing! This gel enriched with Japanese knotweed increases circulation to firm and tone the eye area. You've located the emergency exit for tired eyes.

#### Why Take the Trip:

It's all about circulation for healthy and bright skin. This light, nontacky gel boasts a concentrate of flavonoids, polypeptides and humectants that improves microcirculation. The result is dark undereye circles be gone! Peptides tone the eye area and Haloxyl Acid helps eliminate pigments that cause discoloration and inflammation. And there won't be a dry eye in the house, as Spanish Prickly Pear hydrates and European Edelweiss shields the delicate skin from the harmful environment.

#### Ingredients:

Haloxyl Acid (reduces dark circles), Special Peptides Complex (reinforces firmness and brightens), Prickly Pear (hydrates), Edelweiss (protects)

### PLUMP—Hydrating Lip Smoother

**Destination:** The Lush Amazon

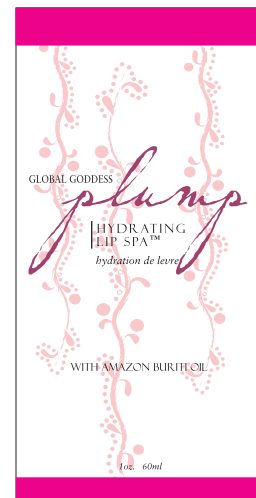
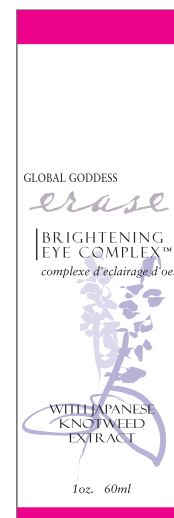
**Ticket:** Take off to the deep Amazon to discover the secret to intensely moisturized lips. Buriti fruit oil smoothes on rich with Vitamin A in this super-emollient lip salve. Kiss fine lines goodbye!

#### Why Take the Trip:

Super emollient hydrating lip savers leave your lips soft and smooth. There's nothing but nourishing hydration coming your way. Rich oils and butters from the Amazon condition and protect your pout. Buriti oil delivers Vitamin A to heal, Babassu fruit oil leaves velvety soft lips, and Cupuasú butter (known as white cocoa) brings hydration while helping to absorb UV radiation.

#### Ingredients:

Shea Butter (moisturizes and conditions), Buruti, Babassu, Cupuasú Oils (heal and hydrate), Vitamin E Acetate (protects)



## Destination Glamour: Beauty in Minutes

GLOBAL GODDESS BEAUTY BY SHALINI VADHERA

### THE JET SETTER 5 MINUTE FACE CASE

Your bags are packed and you're ready to go! Store your worries in the overhead compartment and face your destination with beauty. Here's the perfect palette for every jetsetting glamour girl. From East to West, it holds everything you need—from zero to glamour in five minutes.

This 5 Minute Face Case is a girl's best friend. Inside you'll find everything you need to face your destination...with universally appealing colors for any and every skin tone.

#### EYESHADOW

*"Singapore Shimmer"* Eyeshadow – a perfect wash of sheer shimmery gold

*"Cochin Spice"* Eyeshadow – a rich brown to enhance any eye color

#### BLUSH

*"Jaipur Pink"* Blush – pretty in pink says it all

*"Georgia Peach"* Blush – a dainty peach gives you a warm glow

#### LIP TINGLE

*"Milan Rouge"* Lip Tingle – a scintillating ruby takes your day look to night with a minty tingle

*"Mara Mist"* Lip Tingle – the perfect nude with just a hint of pink – mint, green tea and vanilla hydrate and soften those jet lagged lips

#### EYE PENCIL AND LIP PENCIL

*"India Ink/Chai Tea"* double ended Eye Pencil

*"Nordic Nude/Mexican Chocolate"* Lip Pencil



## Destination Glamour: Bollywood

GLOBAL GODDESS BEAUTY BY SHALINI VADHERA

### BOHO EXOTIC EYES KIT

Enter the Indian world of sultry, exotic eyes—a place where Bollywood meets Hollywood. Where just one come-hither glance from these smoldering beauties causes the earth to move. Flirty lashes have the last laugh, and sensual mystery surrounds every gaze. Follow the tips inside and transform yourself into a Bollywood siren.

### THIS SEXY SULTRY EYE KIT CONTAINS:

ONE PAIR “FLUTTER” EYELASHES

EYELASH GLUE

“HIBISCUS PINK EYE SILK” Shimmer Shadow

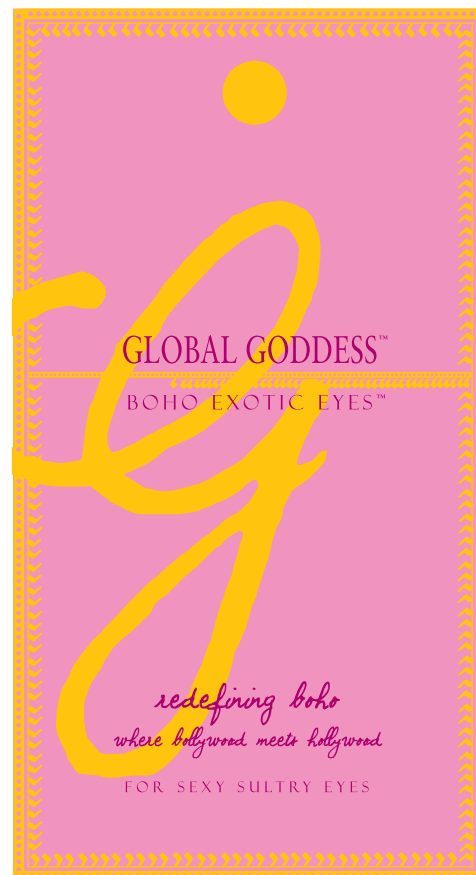
“INDIA INK” Black Kohl/Kajal eye pencil

“SAPPHIRE STONE” Kohl/Kajal eye pencil

“CHAI TEA” Kohl/Kajal eye pencil

“SULTRY BLACK” Volumizing Mascara

TIPS FOR SEXY, SULTRY EYES A LA BOLLYWOOD





# Destination Glamour: Morocco

GLOBAL GODDESS BEAUTY BY SHALINI VADHERA

## Moroccan Mystique Lip Veils

Embark on the ultimate lip affair. A journey through spicy cities of mystery, treasures and forgotten loves where these glosses veil your lips in sheer color, drenching them in nourishing hydration. By day, SPF 15 protects you from the blazing sun above ancient wonders and desert dunes. Evening finds you offering a sexy smile to a fellow traveler. This could be the beginning of a beautiful friendship...

### THIS MOROCCAN LIP JOURNEY CONTAINS 4 SEXY COLORS:

- SANDSTORM – A shimmery pink
- MIRAGE - A deceiving apricot
- DESERT JEWEL – Hot and sultry ruby lips
- CARDAMOM – Spicy just like the name says

SPF 15 PROTECTION  
Luminous shine without the stickiness  
*A desert jewel in itself*

