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September 2013

A Record Frozen in Time

Boston's Frost opens as the world's largest permanent indoor ice bar

By Cheryl Fenton

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Boston's Frost opens as the world's largest permanent indoor ice bar. By Cheryl Fenton Don the down, flip your fur hood and get ready for Boston to give you the cold shoulder. But in the nicest way possible.

Designed and furnished entirely of ice and kept at a cool 21 degrees Fahrenheit, the city welcomes Frost—the first of its kind in New England and the world's largest permanent indoor ice bar. The packed opening party on Tuesday, September 10, proved this is Faneuil Hall Marketplace's newest hot spot.

Wearing the insulated parka capes and gloves provided to every guest, VIPs stopped to snap a few frosty shots by the floor-to-ceiling ice cube chandelier before strolling to the bar. After grabbing cocktails in cups chiseled from ice, they roamed about the venue's dramatic interiors.

Blending whimsy (think rubber duckies and faux goldfish encased in ice blocks) and iconic Boston landmarks and historical figures, the carvings from Brookline Ice Company create a wonderland of arctic art. The centerpiece of the room is the ceiling-high Swan Boat complete with two seats for cozying up. Ice benches are perfect for lounging throughout the site, with white fur seat covers keeping guests warm a la Eskimo.

An admission ticket to Frost gets you a 45-minute session inside—plenty of time to grab a few of their eight seasonal cocktails. Trust us. Although it sounds like a quick visit, any longer and you'll be shivering. Our favorites from the maiden menu – the North Ender (a frothy mix of Reyka Vodka, lemon sorbet, sparkling wine and Limoncello) and the 1912, a tribute to the nation's oldest ballpark that blends Crop Cucumber Vodka, Altar Chi, ginger liqueur and ginger beer. Better plan on snacking before or after you go though, since chilly temps make food service impossible.

"For Frost Ice Bar, we enhanced the popular ice bar



the map and showcases the city in an imaginative way," stated Frost Ice Bar CEO Cindy Brown. "We're thrilled to call Boston home to the region's first ice bar."

Dare we say it...this place is cool.

Frost Ice Bar is located at Faneuil Hall Marketplace in Boston and is open from noon to 11 p.m. Tickets are available for \$18.99 for adults and \$12.99 for children ages six to 12.

<http://www.frosticebar.com>

