

# Cheryl E. Fenton

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617-968-4435 • @cherylfenton

## EDITORIAL EXPERIENCE

### Editor/Copy Writer (freelance)

June 1999-present

Maintain strong relationship as freelance editor and writer for magazines and websites, while also serving as advertising and marketing copywriter for agencies and online companies. Clients have included:

**Print:** *InStyle, Glamour, USA Today, Cooking Light, John Hancock's Vitality, Hannaford's Fresh, Boston, Boston Globe, Whole Foods, Improper Bostonian, Art New England, WIRED, Where Boston, Stuff, The Boston Phoenix, North Shore, Boston Common, Boston Weddings, PilatesStyle, Exhale, Wallpaper, Art & Antiques, USAirways, Women's Health & Fitness, Get Active, Shape, Elegant Wedding, Balance, Beauty Handbook, Walking, Swissair Gazette, New England Bride, Cape Cod Life, Go (AirTran), Costco Connection, Ocean, Vitality (John Hancock), Fresh (Hannaford), Decorating Spaces, Wellesley Weston*

**Advertising/Marketing:** Pur-lisse Skincare, Global Goddess Skincare, Uniqlo, Museum of Fine Arts, Cybex, New Balance, Tsubo/UGG, Runway by Avi, Timberland, Stride Rite, TRE Semme, MDG Agency, Motorola, Cirque du Soleil, Circle.com, Orient Express, NETC, Royal Caribbean, Grand Circle Travel, Nicole Guilmartin Events, Luxury Travel Boston

**Books:** ghostwrote makeup artist Shalini Vadhera's *Passport to Beauty*, St. Martin's; Fodor's Boston Travel Guide, 2021-22; *Shortcuts to Sexy Legs*, Rockport Publishing; ghostwrote Buns of Steel fitness icon Tamilee Webb's *Defying Gravity*, Rockport Publishing; co-wrote *His Cold Feet* with counselor Andrea Candell, St. Martin's

**Websites:** Timeout.com, Apartment Therapy, TheKitchn, Resy.com, Parents.com, USA Today.com, Reviewed.com, HealthZette.com, Fairmont Hotels, MasterCard (priceless-caribbean.com), Boston.com, TheVoiceofDowntownBoston.com, Gilt City, HG2.com (A Hedonist's Guide to travel), AOL's citysbest.com and WOW.com, Examiner.com, wegobridal.com (The WE Channel), Shoestringmag.com, fashionchateau.com, yvesrocherusa.com, KidESports.com, Send.com, styleindustry.com, Boston.com, sheekys.com, Explorica.com, Google's Touringbird app

**Blogs:** Dering Hall (interior design), Virgin Atlantic Airlines (travel), Bostonmagazine.com (weddings), lashlamour.com, The Vein & Aesthetic Center of Boston, clickr.com, HotMomsClub.com, Luckymag.com (fashion), mysecretboston.com (food), blog.estella-nyc.com, chicgalleria.com, momtrends.com (beauty), Eater.com (food)

### Editor-in-Chief, New South Publishing

June 1995-June 1999

Responsibilities included overseeing several teams of writers; directing magazine production and design through work with photographers and art directors; copy and content developing, managing and editing; assigning articles; and writing features, calendars and departments. Held position for all titles, including *KNOW Atlanta, KNOW Tampa, Net News Tennis, Georgia Golf on My Mind and Post Notes*.

### Editor/ Production Manager, Hudson Brooke Publishing

May 1993-January 1995

Assigned articles to staff writers; wrote feature stories on travel, fashion, lifestyle and nightlife, dining reviews, event calendars and departments; generated editorial calendar; and copy/content edited materials for company's publication, *Atlanta Singles* magazine. Additionally responsible for layout of company's magazines, including *Where Atlanta, Atlanta Singles* and *Our Kids*.

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## EDITORIAL EXPERIENCE (continued)

**Staff Writer, *Syracuse New Times***

August 1991-May 1993

Wrote and edited articles on travel, cooking, entertainment, fashion, health and community events, as well as restaurant and book reviews. Contributed to monthly brainstorming editorial meetings.

**Assistant Editor, *Worcester Magazine* and *Worcester Families***

December 1990-August 1991

Wrote articles on health, travel, entertainment and community events, as well as generated calendar of local events. Assisted editor in copy and content editing. Contributed to weekly brainstorming editorial meetings.

## EDUCATION

**Syracuse University, 1993**

S.I. Newhouse School of Public Communications—B.S. Magazine Journalism

College of Arts and Sciences—B.A. Adult Psychology

## AWARDS/POSITIONS

*How* magazine, Client Promotions Award, New Balance's Fall '06 Women Book, 2007

Silver Gamma Award, Magazine Association of Georgia, Best Overall, 1998

Gold Gamma Award, Magazine Association of Georgia, Best Service Journalism, 1997

Bronze Gamma Award, Magazine Association of Georgia, Best Editorial Commentary, 1996