

Cheryl E. Fenton

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EDITORIAL EXPERIENCE

Editor/Copy Writer

June 1999-present

Maintain strong relationship as freelance editor and writer for magazines and websites, while also serving as advertising and marketing copywriter for agencies and online companies such as:

Magazines: *InStyle, Glamour, Cooking Light, Boston, Boston Globe, Whole Foods, The Improper Bostonian, Art New England, Where Boston, Stuff, The Boston Phoenix, North Shore, Boston Common, PilatesStyle, Exhale, Wallpaper, Art & Antiques, USAirways, Women's Health & Fitness, Get Active, Shape, Elegant Wedding, Balance, Beauty Handbook, Walking, Swissair Gazette, New England Bride, Cape Cod Life, Teen Extreme, Go (AirTran), Costco Connection, Wellesley Weston, Decorating Spaces, Ocean, Relate, Industry, Intermezzo*

Blogs: Dering Hall (interior design), Virgin Atlantic Airlines (travel), Bostonmagazine.com (wedding column), lashlamour.com, The Vein & Aesthetic Center of Boston, clickr.com, HotMomsClub.com, Luckymag.com (fashion), mysecretboston.com (food), blog.estella-nyc.com, chicgalleria.com, momtrends.com (beauty), EasyPeasyBlog.com (founder), Eater.com (food)

Advertising/Marketing: Uniqlo, Museum of Fine Arts, Cybex, New Balance, Tsubo/UGG, Runway by Avi hair styling, Timberland, Pur~lisse Skincare, Stride Rite, TRE Semme, MDG Agency, Motorola, Cirque du Soleil, Circle.com, WIRED mag/The WIRED Store, Sheer Cover Makeup (Guthy Renker), Global Goddess Skincare, Orient Express, NETC, Royal Caribbean, Grand Circle Travel

Books: "Shortcuts to Sexy Legs and Butts," Rockport Pub.; ghostwrote Buns of Steel fitness icon Tamilee Webb's "Defying Gravity," Rockport Pub.; assisted celebrity makeup artist Shalini Vadhera with "Passport to Beauty," St. Martin's; co-wrote "His Cold Feet" with counselor Andrea Candell, St. Martin's

Websites: HealthZette.com (Laura Ingraham), Fairmont Hotels, MasterCard (priceless-caribbean.com), Boston.com, TheVoiceofDowntownBoston.com, Gilt City, HG2.com (A Hedonist's Guide to travel), AOL's citybest.com and WOW.com, Examiner.com, wegoBridal.com (The WE Channel), Shoestringmag.com, fashionchateau.com, yvesrocherusa.com, KidESports.com, Send.com, styleindustry.com, Boston.com, sheckys.com, Explorica.com

Editor-in-Chief, New South Publishing

June 1995-June 1999

Responsibilities included overseeing several teams of writers; directing magazine production and design through work with photographers and art directors; copy and content developing, managing and editing; assigning articles; and writing features, calendars and departments. Held position for all titles, including *KNOW Atlanta, KNOW Tampa, Net News Tennis, Georgia Golf on My Mind and Post Notes*.

Editor/ Production Manager, Hudson Brooke Publishing

May 1993-January 1995

Assigned articles to staff writers; wrote feature stories on travel, fashion, lifestyle and nightlife, dining reviews, event calendars and departments; generated editorial calendar; and copy/content edited materials for company's publication, *Atlanta Singles* magazine. Additionally responsible for layout of company's magazines, including *Where Atlanta, Atlanta Singles* and *Our Kids*.

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EDITORIAL EXPERIENCE (continued)

Staff Writer, *Syracuse New Times*

August 1991-May 1993

Wrote and edited articles on travel, cooking, entertainment, fashion, health and community events, as well as restaurant and book reviews. Contributed to monthly brainstorming editorial meetings.

Assistant Editor, *Worcester Magazine and Worcester Families*

December 1990-August 1991

Wrote articles on health, travel, entertainment and community events, as well as generated calendar of local events. Assisted editor in copy and content editing. Contributed to weekly brainstorming editorial meetings.

EDUCATION

Syracuse University, 1993

S.I. Newhouse School of Public Communications—B.S. Magazine Journalism

College of Arts and Sciences—B.A. Adult Psychology

AWARDS/POSITIONS

How magazine, Client Promotions Award, New Balance's Fall '06 Women Book, 2007

Silver Gamma Award, Magazine Association of Georgia, Best Overall, 1998

Gold Gamma Award, Magazine Association of Georgia, Best Service Journalism, 1997

Bronze Gamma Award, Magazine Association of Georgia, Best Editorial Commentary, 1996